Alexander Hogan

With over twenty years of experience in game production, I have guided in-house and external teams in the creation of visually stunning products on pc, console, mobile, VR, and the web. I realize creative visions and help great teams be greater. I look forward to bringing my experience to your challenges.

Technical Art Lead - Gardens Interactive

10/2023 - 07/2023

I led a small and talented group of technical artists building worlds and wonders at Gardens Interactive. In this role I wrote shaders for the environment team, set up tool chains, evaluated software, developed procedural content systems in Unreal Engine using PCG and a mash of my own dev work, and guided the technical artists on my team to perform their best and grow in a path that satisfied them.

Technical Art Director - Ubisoft

07/2022 - 08/2023

I managed a large, distributed team of technical artists around the world and coordinated work between that main team and several internal and external co-development teams. My team provided technical art direction, shader development, asset integration, character rigging, gameplay optimization, tool creation, and other developmental and diagnostic support for the XDefiant game team at Ubisoft.

Senior Technical Art Consultant - Unity Technologies

01/2021 - 06/2022

- Provided across-the-board technical art support to a wide variety of clients
- Shader development, gameplay optimization, slowdown and hitch diagnostics, render model rewrites, and tool development.
- Worked on project ranging from 2 weeks to 9 months.

Lead Environment Technical Artist - Hidden Path Entertainment

09/2019 - 11/2020

- Create efficient modern world-art pipelines using leading procedural content packages
- Support team with research, tool development, technical asset creation, and documentation

Amazon 07/2016 – 04/2019

Technical Art Director

- Recruit and hire a game team designed to build and ship an aggressively scoped, episodic product
- Direct the development of tools and tech that live between the engineering and creative domains.
- Design and develop outsource-friendly digital content pipelines for modern game production
- Built a high quality game, shipping episodically in sync with a TV show, on time and successfully

Technical Art Lead

- Provide technical-art support for various incubatory game teams
- Direct our efforts across our creative and engineering teams in a holistic manner.
- Shader writing, tool design and creation, game design, engine testing, documentation, and training

Microsoft 06/2013 – 05/2016

Technical Artist, HoloLens

- Brainstorm, prototype, develop and showcase experiences designed to show off Microsoft HoloLens
- Provide creative and technical art support for internal HoloLens creative team and studio

Technical Artist, 343 Industries

- Design and direct the implementation and maintenance of our Houdini -> Halo dynamics content pipeline
- Provide technical direction, training, and support for our Dynamics, FX, and Environment teams

Technical Director - aMess Games Inc.

10/2012 - 6/2013

- Kickstarted, developed, and shipped a 3d mobile game in Unity called OreZom Trails
- Optimized for rendering on low-end mobile devices, custom shaders, custom lighting
- Shipped on iOS, Android, and Kindle

Technical Artist - Advanced Graphics Team, Glu Mobile	09/2012 - 10/2012
Technical Artist - Monolith Productions / WB Games	09/2008 - 08/2012
Technical / FX Artist - N-Space Inc.	10/2006 – 10/2008
Technical Artist - EA Tiburon	07/2004 - 10/2006

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Technical Skills

- Creating art in a variety of packages Maya, 3ds Max, Houdini, Substance, Unity, Unreal
- Programming in a variety of languages Python, C#, Lua, Mel, Maxscript
- Design, Problem Solving, and Analytical skills
- Development of tools and workflows for content teams, designed with artist efficiency in mind
- FX and Shader creation using node-base systems and graphics languages like HLSL, CG, and CGFX
- Character Rigging
- Understanding of game components and rendering methods and how they apply to content problems
- Experience and comfort with complicated game development environments and world engines
- Procedural Content Creation

Workplace Skills

- Adaptive, quick learner comfortable entering into new and unfamiliar environments
- Patient, attentive mentoring and training style, in person and via remote-desktop
- Excellent at communicating and coordinating development between people or departments
- Team leadership skills
- Inter/Intra-personal conflict resolution skills

Software

Art/Content Packages: Maya, 3d Studio Max, Houdini, Z-Brush, MudBox, 3dCoat, Blender,

Substance Suite, Photoshop, Krita, Flash

Game Engines: Unity 3D, Unreal, Lumberyard, Alchemy, XNA, and a handful of proprietary engines

 $\textbf{Programming Languages:} \ \ \texttt{C\#, Python, Visual Basic, JavaScript, ActionScript, LUA, HTML, PHP, SQL}$

Mel, MaxScript, CGFX, HLSL, and just a bit of C and C++

Shipped Titles and Projects

XDefiant	2024, Consoles, Windows, Ubisoft
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Arashi: Castles of Sin 2023, Playstation VR, Unity / Endeavor One

Adventure Chef - Merge Explorer 2022, Mobile, Unity / PocketGems Slime Rancher 2 2022, Consoles, Windows, Unity / N

lime Rancher 2 2022, Consoles, Windows, Unity / Monomi Park

Oddworld Soulstorm 2021, Consoles, Windows, Unity / Oddworld Inhabitants

The Grand Tour Game 2018, Xbox ONE, PS4, Amazon Game Studios

HALO : WARZONE E3 Holo-Demo 2015, HoloLens, Microsoft

HALO 5: Guardians2015, Xbox ONE, Microsoft / 343 IndustriesOreZom Trails2014, iOS, Android, Kindl / aMess GamesMiddle Earth: The Shadow of Mordor2014, Multi SKU, Monolith Productions / WBIE

Guardians of Middle Earth2012, Multi SKU, Monolith Productions / WBIE **F.E.A.R. 2: Project Origin**2009, Multi SKU, Monolith Productions / WBIE

Marvel Ultimate Alliance 2: Power Fusion 2009, Wii, N-Space Inc. / Activision

Target Toss Pro Bags2008, Wii, N-Space Inc. / Incredible TechnologiesMadden NFL Football 20072006, PS3, EA Tiburon / Electronic ArtsNCAA College Football 20072006, 360, EA Tiburon / Electronic Arts

NCAA College Football 2007 2006, 360, EA Tiburon / Electronic Arts
NCAA College Football 2006 2005, PS2 / XBOX, EA Tiburon/ Electronic Arts

The Lord of the Rings Online: Shadows of Angmar 2007, PC, Turbine Entertainment Inc. / Midway Games

Asheron's Call 2 – Fallen Kings 2002, PC, Turbine Entertainment Inc. / Microsoft

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Patents

US 10789779

US 10210661

US 10169918

US 10134174

References

Available upon request

Re: Location Based Holographic Experience (updated)

Re: Location Based Holographic Experience

Re: Relational Rendering of Hologrpahic Objects

Re: Texture Mapping with Render-Baked Animation